

Objective:

For mutual growth and success, I am seeking a position in your organization, utilizing my educational qualification, skills, and analytical capabilities. I am from digital marketing background but I am open to work in any other profile

Work Experience:

- Digital Marketing Executive at Annaya Creations from March 2022 to Present
- Freelance Web Developer & Digital Marketing Executive from April 2015 to Feb 2022

Main Job Roles Performed:

- Website Design & Development using Wordpress & Templates
- Running Google Search Ads & Facebook Ads For Generating Leads
- Handling Social Media Pages/Accounts on Facebook, Twitter, Instagram
- Handling E-Commerce Product Catalogue on Wordpress & Amazon
- On Page SEO (Meta Title, Meta Description, Schema Markup and other optimizations)
- Off Page SEO (Link Building with social bookmarking, directory submissions, article submissions, forums etc.)
- Content Writing for Websites & Blogs Using Ai Tools
- E-Mail Marketing

Skills:

HTML	CSS	Javascript	PHP	MySql	Wordpress	Analytics	Webmaster Tools	Tools like Ahref	Photoshop
Canva	Video Editing	SEO	SEM	SMO	cPanel	Amazon AWS	Google Ads	Facebook Ads	Content Writing

Education:

	Passing Year	Marks
GNIIT FROM NIIT (3 Years Software Engineering Diploma)	2015	80%
B.Sc. (I.T.) From Kuvempu University	2012	62%
10+2	2009	50%
10 th	2006	50%

Personal Details:

Date of Birth	:	22-April-1990
Languages Known	:	Hindi, English
Hobbies	:	Internet Surfing, Movies, Travelling
Father's Name	:	Omparkash Chamria (Self-Employed)
Mother's Name	:	Indu Chamria (Home Maker)
E-Mail	:	sanjay357@gmail.com
Mobile	:	+91-9599428387
Address	:	Delhi, India.